

## Participation in Vosan Vodka through Crowd Funding

1. Maximum and minimum participation of \$960.00 per person.
2. \$960.00 allows for the purchase of 8 cases of (12), 750ml of Vosan Vodka by Evolution Beverages, LLC.
3. The initial run of product will produce 200 cases of Vosan Vodka requiring \$24,000.00 or a group of 25 funders.
4. Each \$960.00 fund will be collateralized with 8 cases of (12), unsold 750ml of Vosan Vodka during the period that the product is awaiting sale.
5. As each 8 case lot of Vosan is sold, the funder will receive their original funding back.
6. As a funder, a “funder’s membership package” will be assigned to each funder. This package consists of the following benefits:
  - a. Case control numbers of 8 cases of Vosan Vodka.
  - b. A 50% return on the original \$960.00 funding with a fund repayment sum of \$1,440.00
  - b. 3 free bottles of Vosan Vodka.
  - c. Benefit of purchasing Vosan at the cost price of production + 30% or \$10.00 + \$3.00 = \$13.00
  - d. Funder referral benefit of 3 free bottles of Vosan Vodka.

## Funding, Revenue and Repayment Forecast for Q2-2015~Q3-2016

- a. Production cost per bottle \$10.00 (funds expended)  
Production cost per case \$120.00 (funds expended)
- b. Wholesale price per bottle \$20.00 (revenue earned)  
Wholesale price per case \$240.00 (revenue earned)
- c. Funding returned to each funding source \$1,440.00

	Q2-FY2015	Q3-FY2015	Q4-FY2015
Funds sourced	(10) 9,600.00	(20) 19,200.00	(40) 38,400.00
Cases produced	(80) 9,600.00	(160) 19,200.00	(320) 38,400.00
Funds expended	9,600.00	19,200.00	38,400.00
Revenue	(80) 19,200.00	(160) 38,400.00	(320) 76,800.00
Funds returned	(5) 7,200.00	(10) 14,400.00	(20) 28,800.00
Cash in reserve	12,000.00	24,000.00	48,000.00

	Q1-FY2016	Q2-FY2016	Q3-FY2016
Funds sourced	(40) 38,400.00	(80) 76,800.00	(80) 76,800.00
Cases produced	(320) 38,400.00	(640) 76,800.00	(640) 76,800.00
Funds expended	38,400.00	76,800.00	76,800.00
Revenue	(320) 76,800.00	(640) 153,600.00	(640) 153,600.00
Funds returned	(55) 79,200.00	(60) 86,400.00	(120) 172,800.00
Cash in reserve	-2,400.00	67,200.00	-19,200.00

After 6 Quarters of fund raising, fund expending, revenues earned, funding returned:

Total funds sourced:	\$259,200.00
Total funds expended:	259,200.00
Total revenue earned:	518,400.00
Total funds returned:	388,800.00
Cash reserve:	\$129,600.00

## The Vosan Vodka Release and a Funding Need

The plan is to produce and release the Vosan Vodka as a product originating from the San Francisco, Bay Area. With the Bay Area's entrepreneurial and creative spirit, a small group of technical, engineering, product formulation and business-oriented individuals started creating a series of spirits products and submitted them to the Annual San Francisco World Spirit's Competition.

After submitting 7 products and earning 7 awards, during the period of 2007 ~ 2010, now in 2015, the group decided to use an entrepreneurial fund-raising mechanism—crowd funding—to responsibly continue into the market with a grass roots style.

The creation of the Evolution Beverage process, based upon what has been learned from the creation of functional water, is today's high tech approach to aging wine, spirits and the enhancement provided to a wide array of beverages.

Vosan will initially be introduced through lounges, bars and word-of-mouth introductions.

When a product is created through Evolution Beverages, a quantum leap in its properties is noted. Since the acceptance of a particular product is subjective and personal to each individual, you will need to experience its unique properties and to make your own assessments.

Some of the reactions from the 110 individuals who have tasted the *Suprema Real*, a Tequila are:



Copia Taste<sup>3</sup> Presentation Booth

- Sr. VP of Marketing.. ***“very smooth”***
- Regional Sales Manager for a Spirits Company.. ***“this is Incredibly Smooth”***
- National Accounts Manager for National Food Company.. ***“best tequila I have ever had”***
- Furniture Store Owner.. ***“wow this is so smooth...it must be \$400 a bottle”***
- Hispanic Grower of Agave Plants in Mexico.. ***“very Smooth, great Tequila”***
- Taste 3 Presenters.. ***“this is a great Tequila”*** after 3 drinks
- Food Broker.. ***“this is so smooth I love it”***
- Furniture Repair Store Owner.. ***“he didn't like Tequila but said he loves this Tequila”***
- Artist and Friend of Steve Wynn.. ***“this Tequila is the best I have ever had”***
- Ex Police Officer.. ***“I like Margaritas but I can drink this straight”***
- Food Broker.. ***“this is the best Tequila I have ever drank”***
- Hair Salon Owner.. ***“WOW this is fantastic and so smooth”***
- Night Club Owner.. ***“this is a winner, best Tequila on the market”***
- 5 Star Chef.. ***“this is the best Tequila, its so smooth”***
- An Oakland Diva Group.. ***“we want to buy all of what you have today”***

## Crowd funding for Vosan!

DEFINITION of 'Crowdfunding' The use of small amounts of capital from a large number of individuals to finance a new business venture. Crowdfunding makes use of the easy accessibility of vast networks of friends, family and colleagues through social media websites like Facebook, Twitter and LinkedIn to get the word out about a new business and attract investors. Crowdfunding has the potential to increase entrepreneurship by expanding the pool of investors from whom funds can be raised beyond the traditional circle of owners, relatives and venture capitalists.

INVESTOPEDIA EXPLAINS 'Crowdfunding' In the United States, crowdfunding is restricted by regulations on who is allowed to fund a new business and how much they are allowed to contribute. Similar to the restrictions on hedge fund investing, these regulations are supposed to protect unsophisticated and/or non-wealthy investors from putting too much of their savings at risk. Because so many new businesses fail, their investors face a high risk of losing their principal.

### A New Product Release – Vosan Vodka!

Vosan, a new Vodka product created through the Evolution Beverage process. Products processed by EB have been recognized through:



**A New Product Release—Vosan Vodka!**

**San Francisco World Spirits Competition**

2008 Silver Medal  
Enhance Marketing  
Vosan Vodka 40%

**VOSAN**

PREMIUM CALIFORNIA

**VODKA**



40% ALC. BY VOL. | 80 PROOF | 750 ML